### Quarterly Report – March 2023

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### **Fund Features**

**Sustainable income:** Paid monthly and majority franked. As the Fund's name suggests, sustainable above-market income is a targeted outcome of our investment approach and a key objective of the Fund.

**Proven Investment Philosophy:** We believe people are motivated by short-term outcomes, overemphasise recent information and are uncomfortable having unpopular views.

**Portfolio Diversification**: The benchmark unaware approach to portfolio construction is a key structural feature, especially given the concentrated nature of the ASX200 index.

**Downside protection:** In addition to placing a heavy emphasis on capital preservation through our fundamental research, we use derivatives to reduce the Fund's market exposure and risk by 30% whilst still retaining all of the dividends and franking credits from the portfolio.

**Integrated ESG Approach:** We believe deep consideration of governance, social as well as environmental issues – coupled with active ownership – enhances investment, business and community outcomes.

### **Fund Facts**

Portfolio managers	Neil Margolis
Fund inception date	30 <sup>th</sup> September 2005
Merlon FUM	\$1,063m
Strategy FUM	\$575m
Fund FUM	\$413m
Management fee	0.95% p.a
Performance fee	nil
Fund objective <sup>5</sup>	The Fund aims to provide a higher level of tax effective income with a lower level of risk than the S&P/ASX 200 Accumulation Index, whilst also

Minimum Investment	\$10,000
Suggested timeframe	At least 5 years
Buy/Sell Spread	+0.20% / -0.20%
Distribution Frequency	Monthly
APIR Code / ASX Code	HBC0011AU / MLO02

aiming to outperform the benchmark on a total return basis over the

medium to long term.

### **Top 10 Holdings (Alphabetical)**

Medibank
News Corporation
QBE Insurance Group
Suncorp Group
Westpac Banking Corporation



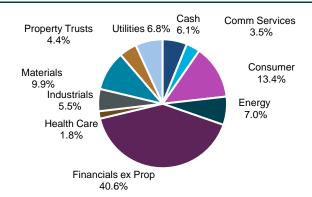
Fund Performance net of all fees and expenses

% <sup>1</sup>	Fund	Benchmark <sup>2</sup>	Yield <sup>4</sup>
Since Inception <sup>3</sup>	7.3	7.1	9.6
10 years (p.a)	7.7	7.4	7.3
5 Years (p.a)	7.4	7.7	6.9
3 Years (p.a)	17.9	12.8	7.0
1 Year	8.6	2.0	6.8
FYTD	13.9	11.2	5.5
Quarter	0.2	3.1	1.7
1 Month	-0.2	0.3	0.8

Performance figures are calculated after fees have been deducted and assume distributions have been reinvested. All returns are grossed up for franking credits. No allowance is made for tax when calculating these figures. Past performance is not a reliable indicator of future performance.

Source: Fidante Partners Limited, 31 March 2023.

### **Sector Exposure**



### Quarterly value added relative to benchmark

Top 5	Value Added (%)
Medibank	0.7
Commonwealth Bank of Australia	0.5
Super Retail Group	0.4
National Australia Bank	0.4
QBE Insurance Grou	0.4

Bottom 5	Value Added (%)		
Aurizon Holdings	-0.3		
a2 Milk Co	-0.4		
News Corporation	-0.4		
Insignia Financial	-0.5		
AMP	-1.0		

Source: Fidante Partners Limited, 31 March 2023. Benchmark is S&P/ASX 200 Accumulation Index

<sup>&</sup>lt;sup>2</sup> The Fund's benchmark is a composite of 70% S&P/ASX 200 Accumulation Index / 30% Bloomberg Ausbond Bank Bill Index and is used for all time periods. From 30 September 2005 to 16 May 2022, the Fund's benchmark was the S&P/ASX 200 Accumulation Index.

<sup>&</sup>lt;sup>3</sup>The Inception Date for the fund is 30 September 2005.

<sup>&</sup>lt;sup>4</sup> Yield represents the Gross distribution yield (inclusive of franking credits)

<sup>&</sup>lt;sup>5</sup>In line with the Fund's benchmark change, the Fund's objective was also amended on 16 May 2022 to include a total return objective.

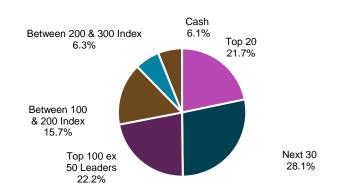
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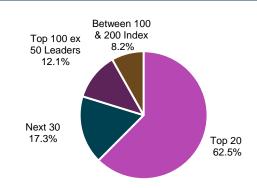
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# Market Cap Bands - Fund

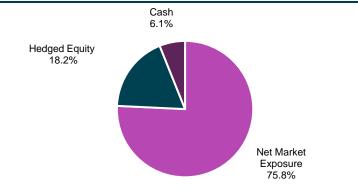


### Market Cap Bands - ASX 200





### **Asset Allocation**

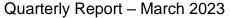


### Market Review (March 2023 quarter) – financial sector risks

Having peaked at 4.25 per cent in the December 2022 quarter, US 10 Year Treasury Bonds spent much of the March 2023 quarter drifting lower, ending at levels below 3.50 per cent. Bank instability became more tangible during the quarter as the rapid rise in rates exposed mark-to-market losses on assets and raised concerns on recoverability of deposits. The largely unknown Silicon Valley Bank declared bankruptcy due to the impact of higher interest rates on its bond portfolio, while the far more well-known Credit Suisse, under pressure from client outflows, coupled with an unwillingness from capital providers to continue funding the bank, was merged with the other Swiss banking giant, UBS.

Following its leading role in beginning to slow its level of rate hikes, early April saw the RBA ultimately pause rate hikes altogether, albeit noting its data-driven approach. In pausing, the RBA noted a wage inflation figure of 3.3 per cent as within its 4 per cent upper tolerance limit. Also weighing on the decision were the 880,000 fixed rate mortgages written during the zero-rate COVID property market peak which are due to reset over coming months. Yet should we see the impact of continued rental rate increases and rising electricity prices flow through to elevated inflation data, rates may ultimately need to keep rising.

In these conditions, we saw the local equity market rally by 3.5 per cent. While the **Bank** sector, affected by concerns over the stability of the global banking system, declined by 4.4 per cent, the rally in risk assets, buoyed by declining risk-free yields, more than offset losses in banks. Leading the market, we saw 10-plus per cent returns from the **Communications** and the **Consumer Discretionary** sectors, and 8-plus per cent returns from the **Consumer Staples** and **Information Technology** sectors, all of which were beneficiaries of the potential rate rise pause. The **Materials** sector also recorded an 8-plus per cent return during the quarter, benefiting from lockdowns easing ahead of Chinese New Year.



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Also worth noting was the flat return registered by the Australian **Energy** sector. China's mobility resumption should be a boon for Australian energy producers, both in terms of oil and gas demand. Yet continued (and ill-advised) domestic government regulatory intervention (most notably the risk that LNG export volumes may be forced to be made available for the lower priced domestic market) impacted the sector.

Also weighing on returns was the combination of softening post-winter Northern Hemisphere gas pricing, and softening oil prices, driven lower by growing expectations of weakening ex-China oil demand as rate rises flow through to reduced activity levels. The OPEC+ cartel responded in early April with an 'out of cycle' production cut. While providing what looks to be a USD80 per barrel support to pricing, it does risk higher than otherwise central bank rates.

# Portfolio Review (March 2023 quarter)

The Merlon Australian Share Income Fund returned 0.2% (net of fees & including franking credits) for the March under-performing the benchmark, which returned 3.1%. This relative performance quarter, should be of a three-year outperformance of 5.1%(including franking) per annum. As expected, this performance context the was delivered with consistent monthly income, while the volatility of the last 3 years was significantly structural risk reduction overlay. From the depths of the market downturn at the onset of the global COVID-19 the pandemic, which at the time we 'Covid published our Roadmap', the underlying share portfolio has returned 102%, a figure our internally portfolio construction framework (PCF) estimated at the time. This compares to a 64% return for the ASX200.

**Stock-level summary:** Positively contributing stock exposures during the quarter included overweight positions in **Medibank Private**, **Super Retail Group**, and **QBE**, as well as underweight positions in **National Australia Bank** and **Commonwealth Bank**. These positive contributors were, however, more than outweighed by negative contributions by overweight positions in **AMP**, **Insignia Financial** (previously IOOF), and **News Corporation**.

### **Positive contributors:**

- Medibank benefited from a stronger than anticipated first-half financial report, specifically noting growth in policy holders, a
  positive recovery following October 2022's data hacking event. This result, albeit short-term, justified our belief that the market
  had over-reacted relative to a reasonable estimate of the impact.
- Super Retail Group benefited from a record December quarter sales update flagged in January, and a subsequent strong earnings report in February.
- National Australia Bank and Commonwealth Bank were both impacted by global credit events, notably the collapse of Silicon
  Valley Bank and the subsequent fall of Credit Suisse, which was ultimately forced into the hands of compatriot UBS.

#### **Negative contributors:**

- AMP saw the December quarter's strong performance, driven by the prospect of more meaningful capital returns, reverse as the market reacted to a larger than expected decline in underlying net profit result declared in February. The market continues to focus on current earnings over the fact the company has \$4 billion in cash backing against a market capitalisation of \$3.3b.
- Similarly, **Insignia Financial** reported a lower than market-anticipated decline in earnings as reported in February, as the company continues to shape its suite of acquired and existing assets into a more sustainable business model.
- News Corporation reported its December quarter earnings, with a decline in revenues and an associated flagging of a 5% headcount reduction as the company seeks to reset its business for a tougher operating environment. Pleasingly, however, the company's streaming initiatives in the form of Binge and Kayo continue to show subscriber growth.

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# **Portfolio Activity**

During the quarter, we added to existing investments in Coles Group, Healius, and Insurance Australia Group. To fund these additions, we exited the residual position in G8 Education, and reduced investments in Qantas Airways, A2 Milk Company, Origin Energy, Super Retail Group, and Woodside Energy, all of which outperformed and therefore had less valuation upside..

Despite having outperformed through the quarter, Coles Group continues to offer valuation upside within a relatively narrow range, reflecting its defensive nature. We expect continued mobility normalisation and inflation to benefit revenues, while COVID costs are also expected to unwind.

The reduction in energy-related positions such as Origin Energy and Woodside continued to reflect outperformance relative to our valuation range, based on long-term Brent oil price of US\$60-100/barrel. We had maintained the position in Origin, as it had lagged the broader sector and the oil price and hence continued to present upside, a view vindicated in the form of the Brookfield/EIG acquisition.

### **Portfolio Outlook**

As has been our historic practice, we continue to provide an aggregate assessment of the ASX200 valuation, based on the individual company valuations for the 150 stocks we actively cover. While not as overvalued as the end of 2021, the market was 12% overvalued at the end of the March 2023 quarter.



Figure 1: Expected return based on Merlon valuations

The portfolio reflects our best bottom-up fundamental views rather than macro or sector-specific themes. These are usually companies that are under-earning on a three-year view, or where cash generation and franking are being under-appreciated by the market.

While we are not macro investors, as discussed above there are clearly some macro themes inherent within the portfolio. We need to be aware of these themes and ensure they do not expose us or our clients to unintended risks. In the first instance, any such risks are mitigated by our strategy of investing in companies that are under-valued and where investors have become overly pessimistic about long term prospects on account of weaker short-term performance. We assess the degree of pessimism by considering the company's market value in relation to a sensible valuation range with particular focus on the downside risk scenario. Attractive valuations strongly imply that market concerns are - at least to some extent - already reflected in expectations and provide a "margin of safety" in the event conditions deteriorate.

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As can be seen in Figure 2, the Merlon portfolio continues to offer attractive upside as it has over the past 12 years, with the key being the expected return spread over the market. This gives us confidence we can continue to outperform over the medium-term.

100%

80%

60%

40%

20%

-20%

-40%

-40%

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Figure 2: Expected return based on Merlon valuations

Source: Merlon Capital Partners

Inflation and rate expectations appear to have peaked, but this is now a consensus view. Downside economic risk and associated company earnings downgrades from the extent and pace of rate hikes is similarly a consensus view and most likely priced into current equity prices. We observe however that inflation, while having peaked, remains too high and markets are not priced for persistently high inflation in our view. A pause in central bank rhetoric runs the risk of a reacceleration of inflation and the longer inflation remains elevated the greater the risk of wage-price spirals. It is also unclear the extent of economic (and earnings) pain required to return inflation to central bank target levels. Furthermore, we have only recently ended 14 years of unconventional monetary policy that has suppressed discount rates and inflated most asset values.

Our portfolio is well positioned, at least in a relative sense, if inflation proves more persistent as we focus on under-appreciated cashflow rather than longer dated growth potential at low discount rates and have consistently factored in higher (3%) real bond yields. These higher yields are consistent with history which extends beyond the period of central bank meddling with bond purchases and reflects a risk premium for inflation volatility.

Our portfolio is also well positioned, again at least in a relative sense, for an economic and earnings downturn. We are materially underweight late-cycle banks which are not pricing in the inevitable turn in the credit cycle and are now underweight commodity-exposed stocks (principally iron ore and now energy too) which will not be immune from the lagged global economic slowdown triggered by rapidly higher interest rates. As we wrote about in our <a href="Covid Roadmap">Covid Roadmap</a> in 2020, leverage is the enemy in downturns and there are no more leveraged stocks than the banks, property and infrastructure stocks.

As it did in the most recent quarter and during the 2017 to 2019 period, our portfolio might lag a strong market if central banks do an about-turn and engineer more record stimulus to push real bond yields back towards zero or below. Investors might consider this a risk worth taking in exchange for a portfolio of companies with absolute upside through a focus on cash generation, conservative approach to leverage and overly pessimistic market expectations, without needing assistance from lower real interest rates.

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Figure 3: Portfolio Analytics

	Portfolio	ASX200
Number of Equity Positions	36	200
Active Share	74%	0%
Gross Yield	10.4%	6.2%
Mid-cycle Free Cash Flow Yield	6.6%	5.0%
Merlon Valuation Upside	23%	-14%
Price / Earnings Ratio (year ahead)	14.3x	16.8x
	=00/	4000
Net Exposure	70%	100%

Source: Merlon Capital Partners

Portfolio Analytics: Valuation upside based on Merlon estimates of sustainable free cash flow & franking credits. Price earnings ratio based on Bloomberg consensus estimates over next 2 financial years, annualised & time weighted.

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### Stock in Focus



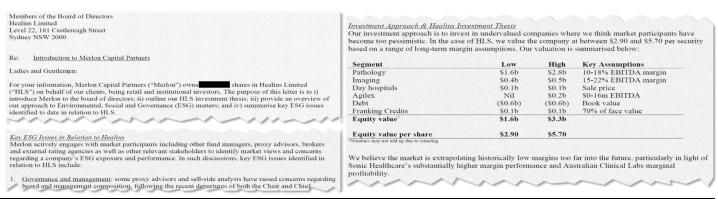


**Healius** (HLS) is one of the three large pathology providers operating in Australia, a relatively concentrated industry structure. The business provides pathology services across more than 2,000 sites, diagnostic imaging at nearly 150 sites, and operate 11 day hospitals.

To be a good investment, we need to understand the concerns that are driving a company to be undervalued by the market, and either prove these concerns are not valid or that the worst-case outcome is more than factored into the share price. With Healius, the market is concerned about the company's ability to reset its cost-base following the normalisation of COVID-19 testing volumes. While testing volumes have rapidly declined as COVID has become endemic within the population, Healius' operating model has lagged. While these concerns are valid, we believe they are transitory and have been more than discounted into the share price.

In addition to deep fundamental research and rigorous peer review, we have a formal engagement programme with the board of directors around the time of initial investment. We write a letter with the purpose of introducing Merlon, outlining our investment thesis, summarising key Environmental, Social and Governance (ESG) issues and ultimately engaging directly with the company. In the case of Healius, we value the company between \$2.90 and \$5.70 per share based on a range of long-term margin assumptions and segment valuations. An extract of the Healius letter follows, outlining our valuation range and investment thesis as delivered to the company.

Figure 4: Extract of letter to HLS Board



Source: Merlon Capital Partners

Prior to establishing our position in late-2022, we viewed the market as extrapolating historically low margins too far into the future, particularly considering competitors Sonic Healthcare's substantially higher margin outcomes and Australian Clinical Labs marginal profitability.

Since establishing an initial position, competitor Australian Clinical Labs (ACL) announced its intention to make a takeover offer for Healius. We sought board engagement with Healius, outlining our views as follows:

- 1. We viewed the deal as 'marginally dilutive' relative to our own valuation of the company,
- 2. That the assumptions underpinning the valuation range relied on successful strategy execution, and there was some credence to ACL's noting of the target's 'unsuccessful track record', and
- 3. That we believed the Healius board should seek to engage constructively with ACL in order to tighten offer conditions and simultaneously initiate a process to solicit alternative proposals that might unlock further value.

In response, we received a letter from the Healius Chair, and we are continuing to engage with board directors on the contents of our letter, including our own valuation, the ESG issues we have identified, and to better understand the takeover offer.

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### **Links to Previous Research**

**ESG Integration - Process** 

Energy system stability: risks, opportunities & the

decarbonised future

ESG Integration - Philosophy

Running on Empty

Forecasting with Humility

Who's Got the Energy

Australian Private Health Insurance

COVID-19 - One Year On

Interest Rates & Inflation

Reinventing Value Investing

The Merlon Approach to Corporate Governance

The Strategic Value of amaysim

Oil - Pricing in a More Realistic Recovery

Long-term Dividend Opportunity the Main Game

Oil - Pricing in More Realistic Recovery

COVID-19 Roadmap

<u>Trade war – winners, losers and…is it over?</u>

Good Companies not Always Good Investments

**Housing Cracks Present Material Opportunities** 

Iron Ore: Supply Disruption is Temporary

Trade Wars and the Peak of the Chinese Growth Model

Rethinking Post Retirement Asset Allocation

Some Thoughts on Asset Prices

Value Investing - An Australian Perspective: Part III

Value Investing - An Australian Perspective: Part II

Value Investing - An Australian Perspective: Part I

Some Thoughts on Australian House Prices

Iron Ore is Well Above Sustainable Levels

Why Telstra could be worth less than \$2

The AMP Valuation Case

A Case Study in Poor Capital Allocation

Asaleo Divestment Well Received

Some More Thoughts on Telstra

Amazon Revisited - Muted Impact So Far

Digital vs. Traditional Media - A Global Trend

Oil: The Cycle Continues

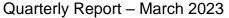
Telstra Revisited

The Case for Fairfax Media Over REA Group

Amazon Not Introducing Internet to Australia



Boral's High Priced Acquisition of Headwaters



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